 01733 394941

 enquiries@rapind.com

 www.rapind.com

PRINTING SPECIFICATION

Printing Specification

Rap digitally print in house to an extremely high standard using pigment-based ink. This type of ink provides a water resistant and light fastness surface that with over lamination provides a scratch resistant surface.

Banner Stands

Banner stands are printed on 240 micron stoplight film and are laminated with a 125 micron laminate, which gives the Banner good tear, crease and scratch resistant features and improves the life span of the product. The overall thickness is 365 microns.

Pop-up Displays

Pop-up Displays are printed on 310 micron stoplight film and are laminated both sides with a 125 micron laminate, which gives the Pop-up graphic panel good tear, crease and scratch resistant features and improves the life span of the product.

The overall thickness is 560 microns.

If you are designing your artwork for Pop-up displays please ensure that all guides are invisible. Also please be aware that if you are ordering replacement graphics for a Pop-up we cannot guarantee an exact match if a complete Pop-up is not ordered.

How to supply artwork

For best results artwork should be sent over in either a high resolution pdf or as an eps. (When supplying an eps please ensure that all the fonts and images are encapsulated correctly when saving the eps document), an eps will produce crisper edges on text, shapes and images and prevent the print pixelating.

The artwork needs to be sized at 25% of the finished graphic area (see product description) at a minimum of 300dpi without compression. All images should be originated or scanned at this size and not enlarged thereafter. Please be aware that images downloaded from the internet are not of a high enough resolutions and will probably pixelate when printed.

Essential - No bleed or crop marks are required when design your artwork. These will be added by our software when we RIP your artwork before sending to print.

Pantone/special colours, photographs or scans should be converted to CMYK with process separation and thoroughly checked before submission, as mistakes cannot be rectified after print.

PDF – when sending your file please ensure that it is a high resolution document.


Adobe InDesign – If you are designing your artwork in Adobe Indesign, please send through your file as an eps or high resolution pdf.

EPS files – Please ensure your files have all the fonts and images encapsulated correctly when saving. This is most important when using Mac's or unusual fonts.

CMYK Printing of Solid Black

Solid black is always an awkward colour to print, it is especially hard to produce consistency of tone, colour and depth, in order to achieve this please save files using the following:-



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Solid Black CMYK Break down

100 C

100 K

100 Y

100 M

How to send your artwork

Artwork can be sent via CD/DVD, uploaded to our ftp server or Email.

Email – Please ensure your files are no larger than 10MB per Email.

CD/DVD – Please note that we do not return any discs so please be sure to retain your own copy of your artwork. A printed colour copy of your artwork is preferred with the CD/DVD to ensure layout accuracy when printing.

FTP server – Full instructions

To upload files to the rapind.com ftp server

1. ftp.rapind.com (if an error message comes up click ok)

There should be a blank window

2. Right click – logon

Username = graphics@rapind.com

Password= graphics

Select logon

3. Go to Windows Explorer (usually found under accessories) or My Documents and open as a separate window. Find the location of the folder/files you wish to upload. (*nb this may not always work from a CD/DVD) Select the file and right click to copy or drag onto the appropriate folder within the ftp server.

4. Wait for all the files to upload and then send an email to confirm the name and location of the files to either enquiries@rapind.com or your Rap sales representative.

If you have any queries with uploading your files then please do not hesitate to contact our customer service team 01733 394941.

Colour Proofing

We offer a proofing service, which will enable you to check colour or sections of your design if you have concerns about colour reproduction or pixilation. There are several options for proofing available we can email you a PDF proof for £5.00. Post a printed proof of the overall layout for £15.00 or post a full size selected sample approx size 300x300mm for £20.00 proofs are sent by 'next day' delivery for your approval. Delivery is included within the cost.

Graphic Design Service


If you are unable to create your own artwork we offer an in-house design service which is hassle free and cost effective. We will design your artwork to your brief and will ensure your deadlines are met.

The design service is based on a 'layout' only basis and does not include logo design, re-imaging, image manipulation or re-branding. These services are available upon request

If you would like to discuss this service further, then please contact our Customer Service team on 01733 394941.

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PRINTING SPECIFICATION

Please forward all artwork to:-

Rap
Welbeck Way
Peterborough
Cambridgeshire
PE2 7WH
Tel: 01733 394941
Fax: 01733 391825
Email: enquiries@rapind.com

How to Care for Your Graphics

When cared for correctly your graphics have the potential to give excellent service for a considerable time. However, they are also vulnerable and it is up to you the user, to use care when storing, handling and displaying your graphics. Here are some simple tips to help prolong the working life of your graphics.

1. Never fold or bend your graphics as this prevents creasing
2. You should roll your graphics loosely for storage and transport
3. Use the proper wrap or case to transport your graphics
4. Do not expose your graphics to moisture or intense direct sunlight
5. Do not expose your graphics to heat
6. Store in a dry temperate environment
7. Store at room temperature 48 hours before use to avoid curling
8. Ensure all users are aware of these basic rules